



**WATER
MELON
FESTIVAL**
A Slice of the Good Life

SOUVENIR BOOKLET AD AGREEMENT

Organization name* _____

Contact Person* _____ Telephone Number(s)* _____

Address* _____ City, State, Zip _____

E-mail address* _____

SOUVENIR BOOKLET AD SIZE:

- WATERMELON LEGACY AD \$600**
(Premium Placement | Limited Availability)
Back Cover of Souvenir Booklet
Ad Size: 5.5" x 8.5" (with bleed 5.75" x 8.75)
Digital Ad Published to Festival Website
- GRAND CHAMPION AD \$450**
(Premium Placement | Limited Availability)
Full Page Ad in Souvenir Booklet; Inside Front
Cover and Back Cover
Ad Size: 5" x 8"
Digital Ad Published to Festival Website
- FESTIVAL FAVORITE \$400**
Full Page Ad in Souvenir Booklet
Ad Size: 5" x 8"
Digital Ad Published to Festival Website
- SWEET SLICE AD \$225**
Half Page Ad in Souvenir Booklet
Ad Size: 5" x 4"
Digital Ad Published to Festival Website
- JUICY BITE AD \$150**
Qtr Page Ad in Souvenir Booklet
Ad Size: 2.5" x 4" (Horizontal) or 5" x 2" (Vertical)
Digital Ad Published to Festival Website
- SEEDLING AD \$100**
Eighth Page Ad in Souvenir Booklet
Ad Size: 2.5" x 2"
Digital Ad Published to Festival Website

Authorized Signature

Title of Representative

Date



**WATER
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FULL PAGE

HALF PAGE

QTR PAGE HORIZONTAL

QTR PAGE VERTICAL

EIGHTH PAGE

AD SPECIFICATIONS:

FULL PAGE PREMIUM
5.5"x8.5" (with bleed 5.75"x8.75")

FULL PAGE
5"x8"

HALF PAGE
5"x4"

QTR PAGE HORIZONTAL
2.5"x4"

QTR PAGE VERTICAL
5"x2"

EIGHTH PAGE
2.5"x2"

All artwork should be submitted as a full color, print ready file. Please leave a 1/4" margin for text.

Acceptable file formats are .pdf, .ai, .eps, .jpg or .tif. All images should be at least 300 dpi.